



FOR IMMEDIATE RELEASE

Rebecca Hinton, Marketing Manager

Phone: 770-291-5417

Email: Rebecca.Hinton@emeraldexpo.com

REGISTRATION OPENS FOR INTERNATIONAL ARTISAN BAKERY EXPO

The only annual artisan baking show secures top industry names for education sessions

(Alpharetta, GA) December 2, 2019 -- The International Artisan Bakery Expo (IABE) is announcing the opening of attendee registration for its second annual event. The Artisan Bakery Expo will stage March 31 – April 2, 2020 at the Las Vegas Convention Center. Registration includes admission to all three days of the exposition as well as complimentary access to more than 30 educational seminars and demonstrations by prominent bakers and industry consultants.

The Artisan Bakery Expo is co-located alongside the renowned International Pizza Expo, which allows bakery attendees the ability to visit both show floors and attend the 70+ pizza-related on-floor demonstrations, educational seminars and networking events.

Keynote addresses will take place the first two mornings of the event and be delivered by Anthony Falco, International Pizza Consultant and Ken Forkish, James Beard Award winning baker. To curate a superior educational component, the Artisan Bakery Expo partnered with key associations such as the Bread Bakers Guild of America (BBGA) to design seminars and demonstrations for artisan bakers, led by artisan bakers.

“There isn’t another niche in the foodservice industry as exciting as the artisan baking community. Finally, after more than a decade of YouTube being the best place to learn, artisan bakery entrepreneurs have a trade show of their own,” said Peter Lachapelle, Show Director. “For the second year in a row, the world’s best baking consultants, instructors, industry suppliers and artisan bakers from all over the country are gathering. Their goal is to research the best techniques, ingredients and equipment focusing on their needs exclusively.”

A preview of educational sessions and demonstrations include:

Extreme Donuts

Presenter: Rachel Wyman

Investing in Your Food Service Team

Presenters: Leslie Mackie & Scott France

Brush Up Your Bread Shaping

Presenter: Melina Kelson

Home Baking Business & The Cottage Law

Presenter: Jorg Amsler

Social Media Boot Camp

Presenter: Mitchie Curran

Tartines & Savory Pastries

Presenter: Solveig Tofte

Heritage Grains in Bread & Pastries

Presenter: Ellen King

Tips on Producing the Perfect Donut

Presenter: Stephen Chavez

The Art of Hispanic Sweet Breads

Presenter: Pedro Silva

Baking with Cannabis - CBD Oil

Presenter: Glenn Cybulski

A full schedule of educational sessions can be found [here](#). Registration for the event can be completed [here](#).

###

The International Artisan Bakery Expo is owned by Emerald Expositions, a leading operator of business-to-business trade shows in the United States. We currently operate more than 55 trade shows, as well as numerous other face-to-face events. In 2018, Emerald's events connected over 500,000 global attendees and exhibitors and occupied more than 7.0 million net square feet of exhibition space.

More information can be found at artisanbakeryexpo.com.

All sessions and demonstrations are tentative and subject to change.